



CEDRIC B. GLOVER
MAYOR

GWEN CAMPBELL
MEDIA, COMMUNITY & EDUCATION RELATIONS

505 Travis Street Suite 200
Shreveport, Louisiana 71101
Tel. 318.673.5062
Fax.318.673.5087
Cell.318.525.7039

gwen.campbell@shreveportla.gov

PRESS RELEASE

October 12, 2010

MAYOR GLOVER ANNOUNCES CITY OF SHREVEPORT MENTORING FAIR

“One person can make a difference. Be the One”.

Ask any successful person how they got to where they are today, and chances are they will tell you about a mentor that had a profound impact on their life. The CEO of Apple, Steve Jobs, was an incorrigible troublemaker until his 4th grade teacher took him under her wing and convinced him to focus on math instead of mischief. The great poet and author Maya Angelou didn't discover poetry until her mother took her to the library at her school and challenged her to read every book in the room.

“This is why mentoring is so important,” said Shreveport Mayor Cedric B. Glover. “Without a doubt, we know and recognize the profound difference that a responsible, caring adult can make in a child's life.”

Today, Shreveport Mayor Cedric B. Glover and Kevin McCotter of Chesapeake Energy, joined city leaders, educators and representatives of ten local mentoring organizations to proudly announce the **City of Shreveport Mentoring Fair** to be held **Saturday, October 30, 2010** from **10:00 a.m. to 1:00 p.m.** in **Mall St. Vincent**. Mentoring organizations will set up shop to recruit mentors for children and young people who need a positive role model in their lives. The **City of Shreveport Mentoring Fair** will also provide the community with information about each participating organization, so that potential mentors can choose to take part in the one that best suits their commitment to help a child.

“Chesapeake Energy Corporation embraces opportunities to invest in organizations that directly impact the lives of youth living in the Haynesville Shale,” said Kevin McCotter, Chesapeake's Senior Director of Corporate Development, Haynesville Shale. “We are especially pleased to partner with Mayor Glover to sponsor the City of Shreveport Mentoring Fair, knowing that it will offer a unique opportunity for Haynesville Shale citizens to invest in the life of a child and directly impact the self-esteem, motivation and life choices of the area's youth. We are so very proud to support the City in these efforts.”



CEDRIC B. GLOVER
MAYOR

GWEN CAMPBELL
MEDIA, COMMUNITY & EDUCATION RELATIONS

505 Travis Street Suite 200
Shreveport, Louisiana 71101
Tel. 318.673.5062
Fax.318.673.5087
Cell.318.525.7039

gwen.campbell@shreveportla.gov

PRESS RELEASE

“I applaud the diligent efforts of Myra Robinson, of Reach For The Stars Mentoring Program, to make the City of Shreveport Mentoring Fair a reality,” said Mayor Glover. “For well over a year now, we have worked, strategized and collaborated with those who know and realize the timeless gift of mentorship. I encourage citizens to attend the Mentoring Fair on October 30th and make the commitment to give back, by mentoring a young person and making a difference not only in their lives, but the next generation.”

“We can choose to affect lives in a positive way or allow lives to be infected in a negative way. Affect positively – Be a Mentor,” said Myra Robinson. “Today, at least 15 million young people are in need of mentors. What we need now is for committed adults to step forward and help us to meet that need.”

###

www.shreveportla.gov

-SHREVEPORT-