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FOR IMMEDIATE RELEASE

Natchitoches Launches “Explore Louisiana Crossroads” iPhone APP

NATCHITOCHEs ó Industry partners in Natchitoches have announced the release of the “Explore Louisiana Crossroads” iPhone application.

The application will be presented to the public at a community forum on Thursday, Feb. 3 at the Natchitoches Events Center, located at 750 Second St. in the Natchitoches Historic District. The public is invited to attend this event.

Available for free through iTunes, the Explore Louisiana Crossroads application will allow users to take advantage of the advanced capabilities of the iPhone, iPad and iPod Touch user interface.

"The Explore Louisiana Crossroads APP will be an easy-to-navigate tool for both pre-trip planning and to get information while onsite at a variety of recreational sites in the area," said Brandi Bradford, lead ranger at the Grand Ecore Visitors Center. "It is intended both for visitors to the Natchitoches area, as well as local residents who may want to explore more of the historic, natural, and recreational treasures that the Crossroads offers".

Features of the Explore Louisiana Crossroads application include:

- History and significance of the Natchitoches region
- Directions, details and Google map locations for area sites
- Auto and walking tour ideas
- Safety, service and emergency contact information

A consortium of Natchitoches organizations joined together to provide content for this APP. Project partners include:

- Natchitoches Area Convention and Visitors Bureau
- City of Natchitoches
- Association for Preservation of Historic Natchitoches
- Melrose Plantation
- Cane River Waterway Commission
- Red River Waterway Commission
- Cane River Creole National Historical Park
- Cane River National Heritage Area

- Natchitoches Area Chamber of Commerce
- US Army Corps of Engineers

The APP is öPowered by Nomad Mobile Guides(TM)ö.

For more information please contact Brandi Bradford, Lead Park Ranger, at (318) 354-8770.

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